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TRADE AND DEVELOPMENT BOARD
Commission on Enterprise, Business Facilitation and Development
Expert Meeting on Electronic Commerce and Tourism
Geneva, 18-20 September 2000
Item 2 of the provisional agenda

PROVISIONAL AGENDA AND ANNOTATIONS

I Provisional agenda

1. Election of officers

2. Adoption of the agenda

3. Electronic commerce and tourism

4. Adoption of the outcome of the Meeting

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II. Annotations to the provisional agenda

Item 1 Election of officers

It is recommended that the Expert Meeting elect a Chairman and a Vice-Chairman-cum-Rapporteur.

Item 2 Adoption of the agenda

The provisional agenda for the meeting is set out in section I above. The schedule of meetings for the three days is attached to this document.

Item 3 Electronic commerce and tourism

The Expert Meeting will discuss the implications of electronic commerce for the tourism industry from the perspective of developing countries. The experts are especially encouraged to draw on the experience of their own countries in order to highlight issues of concern and debate about their strategic implications. Agenda item 3 will have four segments. Under the first segment, discussion will focus on the way electronic commerce affects the tourist product offer and package, as well as the main service providers and intermediaries. Under the second segment, the deliberations of the Meeting will address the role of destination marketing organizations – and in particular national boards of tourism – in the changing environment of the tourism industry. Under the third segment, the Meeting will consider the various new technologies and support services that are being increasingly utilized and that are currently being developed by the different operators and service providers. Against the background of the previous three discussion items, the fourth segment of the Expert Meeting will focus attention on policy and practical recommendations directed to all parties involved in producing and exporting the tourism product in developing countries.

Documentation

TD/B/COM.3/EM.9/2	Electronic commerce and tourism: New perspectives and challenges for developing countries
TD/B/COM.1/EM.6/2	International trade in tourism related services: Issues and options for developing countries

Item 4 Adoption of the outcome of the Meeting

The Expert Meeting will adopt its recommendations/findings/conclusions at the end of the meeting. The final report will be compiled under the authority of the Chairperson after the conclusion of the Meeting.

Proposed schedule for the Meeting

Day 1 (18 September 2000)	**Day 2 (19 September 2000)**	**Day 3 (20 September 2000)**
Morning Plenary Opening of the Meeting Item 1 Election of officers Item 2 Adoption of the agenda	*Morning* Informals (continued) Item 3 (continued) The role of destination marketing organizations (DMOs)	*Morning* Informals (continued) Item 3 (continued) Strategies for developing countries
Afternoon Informals Item 3 Electronic commerce and tourism Experiences in developing countries	*Afternoon* Informals (continued) Item 3 (continued) Information and communication technology for the tourism industry	*Afternoon* Plenary Item 4 Adoption of the outcome of the Meeting